

Cancer and the Art of Personalized Care

I have long been proud of the Eisenhower Lucy Curci Cancer Center for the many services it offers to our local community, including screening, diagnosis and treatment for a number of conditions. Recently, the Cancer Center has grown, with several Board Certified Medical Oncologists and Hematologists establishing offices in the Lucy Curci Cancer Center locations on the main campus and across the street in the Rancho Mirage Professional Plaza. These physicians join the specialists who were already housed in the Eisenhower Schnitzer/ Novak Breast Center and Eisenhower Bighorn Radiation Oncology Center.

In coming months, oncology services at the Eisenhower George and Julia Argyros Health Center in La Quinta will expand to include infusion services adjacent to the existing radiation oncology department and downstairs from the breast center. Currently, a national search is underway for a medical director of the Cancer Center. Our nationally accredited cancer center truly offers a robust program of cancer services, education and support for our community.

In this issue of Healthy Living, the Physicians Roundtable on page 33 provides a detailed discussion of the available diagnosis and treatment options for lung cancer by Eisenhower physicians specializing in oncology, radiation oncology, interventional pulmonology and cardiothoracic surgery. The work of this multidisciplinary group reflects the very nature of the way Eisenhower Lucy Curci Cancer Center treats patients — with personalized care that utilizes the full complement of knowledge available from our many specialists.

We are always grateful to patients who are willing to share their private health concerns in our magazine. In this issue, Diana Mehrens shares her experience with breast cancer treatment and Sandy Norian reveals how early lung cancer screening changed his outlook on preventive health care and screenings.

Our next issue of Healthy Living magazine will arrive in homes in the fall. Whether you are a year-round resident or seasonal visitor, I encourage you to stay in touch with Eisenhower Medical Center any time on our Facebook page or via Health Notes, our monthly e-newsletter. You can sign up for Health Notes at emc.org/subscribe. I wish you a happy and healthy spring season.

In good health,

G. Aubrey Serfling
President and Chief Executive Officer