Celebrity Golf Invitational Benefits Barbara Sinatra Children Center At Eisenhower

Actor Robert Wagner and Mrs. Sinatra enjoy the weekend festivities.

The 25th annual Frank Sinatra Celebrity Invitational, benefiting the Barbara Sinatra Children's Center for abused children, tees off February 21-23, 2013. Eagle Falls Golf Course and Fantasy Springs Resort Casino in Indio will host the event, which is one of the longest running and most successful fundraising events of its kind in the Coachella Valley. Starkey Hearing Technologies returns for the fifth year as the title sponsor, and Ken Venturi, one of Frank Sinatra's best friends, will co-host the event along with Mrs. Sinatra.

Celebrities, amateur contestants, loyal sponsors and enthusiastic spectators look forward to the "celebrity-friendly" event known as "Frank's Little Party in the Desert." The popular two-day, celebrity-amateur golf tournament also features three nights of dinner parties with entertainment and a spectacular luncheon and fashion show which are dedicated to the memory and music of Frank Sinatra. This year's luncheon and fashion show will be presented by Fe Zandi Haute Couture.

Barbara and Frank Sinatra founded the Frank Sinatra Celebrity Invitational in 1988 to raise funds for the Barbara Sinatra Children's Center, which opened in 1986 at Eisenhower Medical Center. The mission of the non-profit center is to provide counseling for victims of physical, sexual and emotional child abuse and to focus on prevention, community education and breaking the cycle of abuse. Services are provided regardless of a family's ability to pay.

Gallery admission is free for the event and cameras are welcome! For tournament information and admission, visit FrankSinatraGolf.org or call 760-674-8447. For more information on the Barbara Sinatra Children's Center at Eisenhower Medical Center, visit BarbaraSinatraChildrensCenter.org.

OPEN HOUSE
Barbara Sinatra Children's Center at Eisenhower
Sunday, February 24, 2013
11:30 a.m. to 1 p.m.

Barbara Sinatra welcomes the public for Children's Center tours and client art exhibits showing the effects of trauma, as well as comparative artworks from before and after therapy.

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