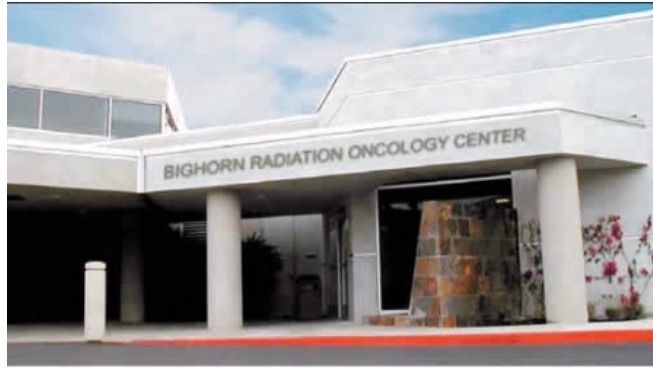


BIGHORN Contribution Honored by Eisenhower



Eisenhower Medical Center has renamed its state-of-the-art radiation oncology center BIGHORN Radiation Oncology Center in recognition of BIGHORN Golf Club's generous \$11 million gift to Campaign Eisenhower, Eisenhower's capital campaign. A celebration held on January 28, 2007 at Eisenhower Lucy Curci Cancer Center included the official ribbon cutting ceremony and a festive reception attended by BIGHORN members and Eisenhower Medical Center executives and staff.

Championed by BIGHORN Golf Club Chairman R. D. Hubbard, more than 100 BIGHORN members answered his call to action. "It is terrible to see friends encounter health problems, and we are proud to be affiliated with Eisenhower who provides tremendous resources to the community," says Hubbard. Addressing Mr. and Mrs. Hubbard and BIGHORN members, Harry M. Goldstein, Chairman of the Board, Eisenhower Medical Center, said, "I don't know if you fully realize how important your generosity has been — and will continue to be — to our lives, to your lives, and to the lives of the thousands of others who look to this institution for life-saving treatment and care."

Eisenhower Lucy Curci Cancer Center's BIGHORN Radiation Oncology Center is the largest radiation therapy center in the Coachella Valley at 18,000 square feet, includes three state-of-the-art linear accelerators and multiple radiation therapies, and is distinguished by its technological advances, such as being the first in the world to offer IsoStrand™ seed stranding with cesium seeds combined with External Beam Radiation Therapy in the treatment of prostate cancer, the first in the Coachella Valley to offer the MammoSite™ Radiation Therapy System for breast cancer, and the first in the Coachella Valley to offer Stereotactic Radiosurgery, a noninvasive method of delivering precise doses of intense radiation to tumors.

For more information about BIGHORN Radiation Oncology Center, call 760-674-3602.

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